

PRINCIPLES

MISSION

We empower a new era of leaders to acquire and grow West Michigan businesses. West Michigan is our home.

APPROACH

We invest.
We grow.
We generate.
We empower.

CRITERIA

FINANCIAL PROFILE

- \$7.5M to \$30M in annual revenue
- \$1.5M to \$4M in annual cash flow

COMPANY PROFILE

- Preferably in West Michigan or Michigan
- Manufacturing Industry – lower middle market
- Future growth through sales, marketing, or M&A
- Seeking full or partial liquidity and transition away from business

EXECUTIVE PROFILE

JESSICA SWEET

Jessica Sweet aspires to enrich her community and the organizations in it through preservation, job creation and philanthropy. She is a dedicated and driven executive with experience, expertise, and a passion to achieve her goal to acquire and operate a West Michigan Business with Sleeping Giant Capital.

Jessica has 25 years of experience focused on driving small business success and manufacturing excellence. Recently, she served as Vice President of Client Services for JetCo Solutions of Grand Rapids. In this role she managed the team's efforts to help other businesses sell their products and services to the U.S. Government, winning over \$5B in sales for clients. Prior to that, Ms. Sweet helped drive manufacturing excellence at Stryker by leading and supporting project teams focused on optimizing facility efficiency, quality, safety and compliance efforts.

She received her BBA from Western Michigan University in Human Resource Management and Business. Jessica and her husband Brad, reside in Richland, MI.

